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Sequel of box office success MAGIC SILVER coming up in 3D

After the great success with MAGIC SILVER, a sequel in 3D is confirmed by production company Storm Rosenberg. MAGIC SILVER, directed by Roar Uthaug & Katarina Launing, was a great box office success in Norway with over 350 000 admissions.

MAGIC SILVER became a big success after its domestic premiere in Norway 2009 with over 350 000 admissions. Following up the success, MAGIC SILVER 2, will premiere in Norway around Christmas in December 2011 and is the first Norwegian children and family film to be produced in 3D. The film has been granted 11 million NOK in production support by the Norwegian Film Institute and has a total budget of 25,1 Million NOK.

Directing MAGIC SILVER 2 will be Arne Lindtner Næss, one of Norway's veterans in children films. The film will be produced by Jørgen Storm Rosenberg and Lasse Greve Alsos.

The story is set high up in the Blue Mountain, where young queen Bluerose finds it more and more difficult to live within the boundaries of the Blue Gnome community. When she becomes aware that a dangerous glacier is threatening the Blue Mountain valley and the Red Gnomes living there, she sets out on a journey to find the Blue Horn. A magical instrument that can change the weather and save the Red Gnomes.

NonStop Sales will handle world sales for MAGIC SILVER 2. The company has worked successfully with first MAGIC SILVER which is among others sold to Scandinavia, Spain, France, Germany, China and Latin America.

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Read more at www.nonstopsales.com

NonStop Sales AB, a company within the Millennium Media Group AB (MMG), is a Scandinavian based worldwide sales agent of quality feature films. NonStop Sales represents 20 different production companies/producers, that are mainly Scandinavian, but also films from US and European territories. NonStop Sales represents approximately 10 new films per year and holds the entire Sandrew Metronome library. MMG also holds the subsidiaries: NonStop Entertainment AB, NonStop Television AB and PrimeText International AB. Corporate website: www.millenniumgroup.se.