



PRESS INFORMATION
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NonStop Television takes full control over Star!

NonStop Television takes on full ownership over Scandinavian, Benelux and Baltic version of entertainment channel Star!. NonStop Television plans to expand Star! to the EMEA region.

NonStop Television takes on full ownership over entertainment channel Star! in the Scandinavian, Baltic and Benelux area under an arrangement with CTV. NonStop Television also plans to expand the channel in the EMEA region.

Entertainment channel Star! offers behind-the-scenes features, candid interviews with the world's biggest stars and the best live red carpet coverage of awards, premieres and galas from the world of entertainment and fashion. Through the arrangement, NonStop Television will continue to access some content for Star! from among certain of CTV's production units until 2011.

- *We are excited to develop Star! further and to expand the channel within the EMEA region, says Ignas Scheynius, CEO at NonStop Television.*

For further information, please contact:

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About NonStop Television:

NonStop Television AB, a company within the Millennium Media Group (MMG), is a fast growing television company that features niche TV channels. NonStop Television operates the entertainment channels Star! and 7, the action film channel Showtime and the quality film channels Silver and Silver HD. NonStop Television furthermore represents the classical music channel Mezzo, and HDTV channels Luxe.TV HD and Rush HD in Scandinavia and the Baltic's. MMG also holds the subsidiaries: NonStop Entertainment AB, NonStop Sales AB and PrimeText International AB. Read more at www.nonstop.tv