



PRESS INFORMATION
Stockholm, March 10th, 2008

NonStop Television scores 3 channels in Gets HD package

Norway's second leading operator Get is launching their brand new HD package this month which includes three channels distributed by NonStop Television; Silver HD, VOOM HD and LUXE HD from Lagardère.

This month Get, Norway's second leading operator, is launching their HD package where three channels out of six is distributed by Swedish NonStop Television. The company's own produced quality film channel Silver HD, VOOM HD, which is distributed by NonStop Television in Scandinavia and the Baltic region and Luxe HD from Lagardère, also distributed by NonStop Television in Scandinavia and the Baltics.

"We strongly believe that HD television is the future format of today's television and have specialized in finding high quality HD channels", says Ignas Scheynius CEO at NonStop Television, "today we are one of the few actors on the Scandinavian market that can offer a wide range of HD channels".

Gets HD package includes six HD channels and will be available on the Norwegian market this month. Get is one of the first operators in Norway that can now offer HD-PVR, a service where the viewer can record, play and pause their HD channels. Also included in Gets HD package are Discovery HD, Canal Plus Film HD and Canal Plus Sports HD. Get is Norway's second leading operator and has the largest selection of digital channels in the country.

"NonStop Television holds a portfolio of entertaining HD channels attracting a wide audience which is what we are looking for when we are introducing this package to our costumers", says Dag Arne Haug, Content & Regulatory Manager at Get, "We are very happy to add these channels to our selection".

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NonStop Television - Customized TV

About NonStop Television:

NonStop Television AB, a company within the Millennium Media Group (MMG), operates the entertainment channel Star in the Nordic and Baltic region as well as in the Benelux territories. It also operates the movie channels Showtime, Silver and Silver HD available in Sweden, Norway, Denmark and Finland. In addition, NonStop Television distributes the HDTV channels, VOOM HD and LUXE. TV as well as the classical music channel Mezzo in the Nordic and Baltic region. MMG also holds the subsidiaries: NonStop Entertainment AB, NonStop Sales AB and PrimeText International AB. Read more at www.nonstop.tv.