



A MIPTV 2010 announcement by NonStop Television:

NonStop Television expands in Africa, launches three channels in Nigeria and West Africa

Last month NonStop Television announced its launch in South Africa, through an exclusive distribution agreement with On Digital Media (ODM). Now the company continues to expand in Africa by launching the action packed movie channel Showtime, the entertainment news channel Star! and the quality film channel Silver in Nigeria and West Africa through a long term deal signed with Multimesh Broadcasting Company (MBC).

Following the launch of Showtime, Star! and Silver in South Africa on May 1st 2010, the three channels will also be available to the Nigerian and West African TV viewers from August 1st. To broadcast the channels, NonStop Television teams up with MBC, a leading media company soon to launch a new DTH platform in the region called Cable Africa Network (CAN TV).

- We are happy to further establish our position in Africa. We look forward to cooperate with MBC, a very solid partner for these new territories, says Ignas Scheynius, CEO of NonStop Television.

- NonStop Televisions three exciting channels are an example of the 50 unique and quality entertainment channels that will be available on CAN TV to meet the diverse needs of our viewers in West Africa, says Sir Godfrey Ohuabunwa, the CEO and MD of MBC.

About NonStop Television

NonStop Television AB, a company within the Millennium Media Group (MMG), is a fast growing television company that features niche TV channels. NonStop Television currently operates 10 channels in 11 countries.

About Multimesh Broadcasting Company

MBC produces and acquires world class television programmes and channels that will be launched in West Africa on the 1st August 2010 on its new and exciting new DTH platform, Cable Africa Network TV. CAN TV is an African family pay-TV service that will provide the most unique selection of local and international entertainment, information and educational programming for every age group.

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