



PRESS INFORMATION

Stockholm, June 28<sup>th</sup> 2007

**NonStopSalesinksinternationalrightsforKarlový VáryentryTheClass-  
incompetitioninEastofWest**

**International sales company, NonStopSales AB, has picked up rights for THE CLASS directed by ILMARRAAG. The film will have its international release by competing in the East of West section at this year's upcoming Karlový Váry International Film Festival.**

NonStopSales has picked up international rights for the gripping Estonian drama THE CLASS, selected for competition in the East of West section at the Karlový Váry International Film Festival 2007. As the most significant festival in Central and Eastern Europe, The Czech Republic's Karlový Váry IFF annually presents more than 200 new films.

THE CLASS is the first feature film from the acclaimed culture profile ILMARRAAG, known for his outstanding career in Estonian Television. After being the Head of Acquisitions for Estonian National Television, he became the Chairman of the Board. Re-gaining his way back to the creative community, he quit the television business to write and direct THE CLASS in 2007.

THE CLASS features Joosep, the class dork that has been bullied his entire life. When one of his classmates Kaspar, stands up for him, an open war starts, with the class on one side and the two boys on the other. The 16-year-old boys decide to punish their classmates and Joosep's father is in the armed forces and keeps weapons at home...

THE CLASS producer RIINASILDOS' latest feature, animation family film LOTTE FROM GADGETVILLE, was selected to Berlinale competition Generations K plus in 2007 and has to date sold to more than 15 territories. Cinematographer KRISTJAN-JAAKNUUDI is also a feature film debutant, his latest project, the short film GECKO, was in Berlinale Short Film Competition in 2007.

**THE CLASS will screen at Karlový Váry International Film Festival:  
June 30<sup>th</sup> at 19.30, Divadlo Karlový Váry  
July 1<sup>st</sup> at 10.00, Lázně**

Attending Karlový Váry International Film Festival will be producer RIINASILDOS, director ILMARRAAG, cinematographer KRISTJAN-JAAKNUUDI and main cast LAURIPEDAJA, VALLOKIRS, PAULASOLVAK from dates 29<sup>th</sup> of June until 3<sup>rd</sup> of July.

For more information please contact:

Judith Toth, Sales Executive: [judith.toth@millenniumgroup.se](mailto:judith.toth@millenniumgroup.se)  
Mobile: +46.704169983. (In Karlový Váry July 1<sup>st</sup>-4<sup>th</sup>.)

Read more at [www.nonstopsales.net](http://www.nonstopsales.net)

NonStopSales AB is a Scandinavian-based world sales company of quality feature films with a commercial potential. NonStopSales represents production companies/producers, mainly Scandinavians such as Sonet Film and Sandrew Metronome, but also films from US and European territories. NonStopSales launches approx 10 new films per year and holds the entire Sandrew Metronome library, including classical masterpieces by Ingmar Bergman as well as recent Scandinavian box office hits. NonStopSales is a company within Millennium Media Group AB (MMG), a fast growing media company with four operative subsidiaries; NonStopSales, NonStop Television, Prime Text International and NonStop Entertainment (acquisition and distribution of feature films in the Nordic and Baltic territories).