



PRESS INFORMATION  
Stockholm May 24<sup>th</sup>, 2010

## **NonStop Entertainment takes Grand Prix-winner OF GODS AND MEN**

**NonStop Entertainment is proud to announce its new acquisitions at the recently closed Cannes International Film Festival 2010:**

**OF GODS AND MEN** acquired from Wild Bunch. This acclaimed French drama is directed by award winning director Xavier Beauvois. The film stars Lambert Wilson and Michael Lonsdale and tackles a gruesome, real-life horror story set in 1996 Algeria. OF GODS AND MEN was awarded with the Grand Prix at the Cannes Film Festival.

*NonStop Entertainment is distributing OF GODS AND MEN in Sweden, Norway, Denmark and Finland.*

**ROUTE IRISH** acquired from Wild Bunch. Legendary director Ken Loach's new film is a thriller named by the infamous and dangerous road that links Baghdad's international 'Green Zone' with the city's airport. The film tells the story of British ex-soldiers who cannot get used to living as civilians and decides to go back to Iraq to work as private contractors. ROUTE IRISH was in Competition at the Cannes Film Festival.

*NonStop Entertainment is distributing ROUTE IRISH in Sweden, Norway, Denmark and Finland.*

**OUTRAGE** acquired from Celluloid Dreams. Acclaimed director and actor Takeshi Kitano's new film features the notorious yakuza clans' ruthless battle for power. The rival bosses seek to rise through the ranks by scheming and making allegiances sworn over saké. There is a never-ending struggle to end up on top, or at least survive, in a corrupt world where there are no heroes but constant betrayal and vengeance. OUTRAGE was in Competition at the Cannes Film Festival.

*NonStop Entertainment is distributing OUTRAGE in the Nordics.*

**HUGH HEFNER: PLAYBOY, ACTIVIST AND REBEL** acquired from Arrow. An intimate look at the outspoken, flamboyant founder of the Playboy empire. The film captures Hefner's fierce battles with the government, the religious right and militant feminists. Rare footage and compelling interviews with a remarkable who's who of 20th Century American pop culture, present a brilliant and entertaining snapshot of the life of an extraordinary man and the controversies that surrounds him.

*NonStop Entertainment is distributing HUGH HEFNER: PLAYBOY, ACTIVIST AND REBEL in the Nordics.*

**YVES SAINT LAURENT: L'AMOUR FOU** acquired from Films Distribution. In 2008, Yves Saint Laurent passed away, leaving his life long partner Pierre Bergé. Together they had revolutionized the world of fashion - now left as a symbol of their common artistic strive, was an outstanding art collection, that when sold was considered the auction of the century. Through the objects, which themselves tell a story, and unique interview material with Pierre Bergé, this documentary is an intimate depiction of the love and the art that brought Yves Saint Laurent and his partner together.

*NonStop Entertainment is distributing YVES SAINT LAURENT: L'AMOUR FOU in the Nordic and Baltic countries.*

**ROOM IN ROME** acquired from Wild Bunch. Acclaimed Spanish director Julio Medem's (Sex and Lucia) first English-language film. Shot in Rome and Madrid, the film tells the story of two young women -- one Spanish and one Russian - who meet in a hotel in the Italian capital and gets deeply involved in a physical relationship that touches their soul.

*NonStop Entertainment is distributing ROOM IN ROME in Sweden, Norway, Denmark and Finland.*

**THE WINNING SEASON** acquired from Content. From director James C. Strouse (*Grace is Gone*) comes this heartfelt drama, starring multiple awarded actor Sam Rockwell as an adult misfit who is brought on to coach the local girl's high school basketball team. The film co-stars Emma Roberts (*Hotel For Dogs*) as Abby, and also stars Rob Corddry (*W.*), Shareeka Epps (*Half Nelson*) and Emily Rios (*Quinceanera*). The film was shown on the Sundance Film Festival and is distributed by Lionsgate in America.

*NonStop Entertainment is distributing THE WINNING SEASON in the Nordic and Baltic countries.*

**LAGERFELD CONFIDENTIAL** acquired from Films Distribution. For the first time Karl Lagerfeld has agreed to trust in a director to create an artwork on his every day life and. After three years of work, and over three hundred hours of footage, Rodolphe Marconi discloses the daily life of the star through his personal lens as a filmmaker.

*NonStop Entertainment is distributing LAGERFELD CONFIDENTIAL in the Nordic and Baltic countries.*

**For further information please contact:**

Ebba Bjelkholm, Press Manager, NonStop Entertainment AB

Tel: 46 8 673 99 43, Mobile: 46 70 754 99 43, E-mail: [ebba.bjelkholm@millenniumgroup.se](mailto:ebba.bjelkholm@millenniumgroup.se)

[www.nonstopentertainment.com](http://www.nonstopentertainment.com)

*NonStop Entertainment AB is a Stockholm based distributor of quality feature films and television programmes, mainly for the growing Scandinavian market place. NonStop Entertainment AB is a company within Millennium Media Group AB (MMG) that holds NonStop Sales AB, NonStop Television AB and PrimeText International AB. Official website: [www.nonstopentertainment.com](http://www.nonstopentertainment.com)*